

# **OUTREACH AMBASSADOR**VOLUNTEER DESCRIPTION

#### **OVERVIEW and IMPACT**

Do you love the Milwaukee Public Library and want to share your passion with others? Then this is the perfect opportunity for you! Our team of Outreach Ambassadors represents the Milwaukee Public Library at a variety of community events, including school open houses, community groups, block parties, health fairs, and more. Outreach Ambassadors educate community members about the wide variety of library services, programs, and resources MPL offers along with helping them sign up for library cards. By volunteering as an Outreach Ambassador, you can help inspire children and adults in your community to read, learn, and connect at their local public library.

### RESPONSIBILITIES and EXPECTATIONS

- Manage on-site support for outreach events including set-up (tables, booths, and materials) in addition to logistical arrangements before, during, and after the event
- Proactively engage with attendees at events discussing the benefits of the library and library services, resources, and locations
- Answer general questions about the Milwaukee Public Library System.
- Encourage individuals to sign up for library cards.
- Bring enthusiasm and eagerness to each outreach event
- Notify the Library Volunteer Coordinator at least 24 hours in advance if you are unable to make it to an event at which you have agreed to volunteer.

## **QUALIFICATIONS**

- Minimum 18 years of age.
- High School Diploma or GED.
- Good communication, active listening, and organizational skills.
- Outgoing, friendly personality.
- Knowledgeable about the City of Milwaukee and the Milwaukee Public Library.
- Comfortable working in an urban environment with individuals from diverse backgrounds, ages, and abilities.
- Able to travel to rotating locations throughout the City of Milwaukee.

#### **COMMITMENT**

- Commitment: minimum of one event per month
- Flexible Schedule: pick and choose events based on what works best with your schedule

## TRAINING and SUPPORT

- In-person orientation and training at the Central Library (approximately 2 hours).
- Volunteer Handbook and training materials.
- Ongoing staff support available as needed.

## **QUESTIONS?**

To learn more, please contact the Volunteer Coordinator at MPLVolunteer@milwaukee.gov